

# Low Power HDMI/DVI Transmitter with De-Interlacer

Data Sheet ADV7541

#### **FEATURES**

#### General

**HDMI 1.4a features supported** 

3D video support

**Extended colorimetry** 

De-interlacer operates from 480i to 1080i with no external memory required

CEC controller and buffer reduces system overhead

Compatible with DVI v.1.0

Optional embedded HDCP keys to support HDCP 1.3

Single 1.8 V supply

Video/audio inputs accept logic levels from 1.8 V to 3.3 V Digital video

150 MHz operation supports all video and graphics resolutions from 480i to 1080p

De-interlacer requires no external memory

Programmable 2-way color space converter

Supports RGB, YCbCr, and DDR

Supports ITU656-based embedded syncs

Auto input video format timing detection (CEA-861E) Digital audio

Supports standard S/PDIF for stereo LPCM or compressed audio up to 192 kHz

2-channel uncompressed LPCM I<sup>2</sup>S audio up to 192 kHz Special features for easy system design

On-chip MPU with I<sup>2</sup>C master to perform EDID reading and HDCP operations; reports HDMI events through interrupts and registers

5 V tolerant I $^2$ C and HPD I/Os, no extra device needed No audio master clock needed for supporting S/PDIF and I $^2$ S

### **APPLICATIONS**

Cellular handsets
Digital video cameras
Digital still cameras
Personal media players
Gaming
DVD players and recorders
Digital set-top boxes
HDMI repeaters

#### **FUNCTIONAL BLOCK DIAGRAM**

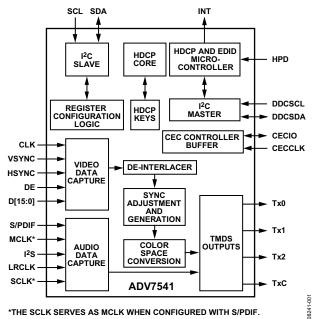


Figure 1.

## **GENERAL DESCRIPTION**

The ADV7541 is a 150 MHz, high definition multimedia interface (HDMI\*) transmitter. It supports HDTV formats up to 1080p and computer graphic resolutions up to SXGA at 75 Hz.

With the optional inclusion of embedded HDCP keys, the ADV7541 allows the secure transmission of protected content, as specified by the HDCP 1.3 protocol.

The ADV7541 supports both S/PDIF and 2-channel I<sup>2</sup>S audio. Its high fidelity, 2-channel I<sup>2</sup>S can transmit stereo at up to a 192 kHz sampling rate. The S/PDIF can carry stereo LPCM audio or compressed audio including Dolby® Digital and DTS®.

The ADV7541 helps to reduce system design complexity and cost by incorporating such features as an I<sup>2</sup>C master for EDID reading and 5 V tolerance on I<sup>2</sup>C and Hot Plug<sup>™</sup> detect pins.

Fabricated in an advanced CMOS process, the ADV7541 is available in a space-saving, 49-ball WLCSP surface-mount package. This package is RoHS compliant and specified to operate from  $-25^{\circ}$ C to  $+85^{\circ}$ C.

Trademarks and registered trademarks are the property of their respective owners.

ADV7541 Data Sheet

# **NOTES**

I<sup>2</sup>C refers to a communications protocol originally developed by Philips Semiconductors (now NXP Semiconductors).

HDMI, the HDMI Logo, and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries.

